

First Day of School America 2004 EVALUATION OF FIRST DAY EVENTS

*If your school or district celebrated First Day, please take a moment to complete this questionnaire and mail to **First Day Foundation, PO Box 10, Bennington, VT, 05201** (or fax: 802-753-3009)..*

Name of School or District _____

City _____ State _____ Zip _____

Name of person completing this survey _____

Position _____

Phone number _____

Email _____

1. Reporting for:

- | | |
|---|--|
| <input type="checkbox"/> An individual school | <input type="checkbox"/> An entire school district |
| <input type="checkbox"/> A pilot group of schools within a district | If a group of schools or district, how many <u>schoc</u>
were involved? _____ |

2. Grade level (check one if an individual school, all that apply if a group of schools or full district):

- | | |
|---|---|
| <input type="checkbox"/> Pre-elementary | <input type="checkbox"/> High School |
| <input type="checkbox"/> Elementary | <input type="checkbox"/> Comprehensive (K-12) |
| <input type="checkbox"/> Middle School | |

3. Type of school(s):

- | | |
|--|---|
| <input type="checkbox"/> Public school | <input type="checkbox"/> Private non-religious school |
| <input type="checkbox"/> Public charter school | <input type="checkbox"/> Private religious school |

4. Size of student body (if group or district, please note total number of students) _____

5. Hosted a First Day event in:

- | | |
|-------------------------------|-------------------------------|
| <input type="checkbox"/> 2004 | <input type="checkbox"/> 2000 |
| <input type="checkbox"/> 2003 | <input type="checkbox"/> 1999 |
| <input type="checkbox"/> 2002 | <input type="checkbox"/> 1998 |
| <input type="checkbox"/> 2001 | <input type="checkbox"/> 1997 |

6. Approximately how many parents and other adults attended your most recent First Day event?

_____ If you have hosted First Day events for two or more years, has parent attendance on First Day:

- | | |
|------------------------------------|--|
| <input type="checkbox"/> Increased | <input type="checkbox"/> Remained the same |
| <input type="checkbox"/> Decreased | |

7. What did your First Day program include? Please check all that apply:

- | | |
|---|--|
| <input type="checkbox"/> Assembly | <input type="checkbox"/> PTO-PTA sign up |
| <input type="checkbox"/> Classroom visits | <input type="checkbox"/> Health fair |
| <input type="checkbox"/> Parent-student learning activities | <input type="checkbox"/> Parade |

- Parent-student get acquainted activities
- Workshops for parents
- Information packets
- Concert or other performance
- other _____
- Refreshments
- Decorations
- School supplies for students
- Door prizes for parents

8. How helpful was the *First Day of School Activity Guide /Handbook* in planning your activities?

- Very helpful
- Somewhat helpful
- Did not use the *Activity Guide*

9. Did you encourage employers to support your First Day celebration?

- yes
- no

10. If yes, did you contact employers by:

- Providing a letter for parent to take to employer
- Phone call/personal visit from the school
- Letter from school to employer
- Other _____
- Assistance from local United Way
- Chamber of Commerce presentation
- Service club presentation

11. In what ways did employers participate in or support your First Day Celebration?

- Attended the Celebration
- Financial Support
- Goods/materials
- Encouraged employees to attend
- Other _____

11. How did you publicize your First Day event to families?

- Letter/postcard to parents
- Phone calls
- School newsletter
- School web site
- Posters/flyers
- Other _____
- TV
- Radio
- Newspaper
- Faith community bulletins

12. What types of media coverage did you receive on the day of your event?*

- Newspaper
- TV
- Other _____
- Radio

13. Did parents who are not normally involved in school activities attend your First Day event?

- yes
- no

14. Since your First Day events, have you observed an increase in parent participation at:

- Parent/Teacher conferences
- PTO/PTA meetings
- All-school events (concerts, sports)
- Other _____
- Open Houses
- Parenting workshops
- Adult education programs

15. Since your First Day event, have you observed an increase in parent volunteerism for:
- | | |
|--|--|
| <input type="checkbox"/> Classroom assistance/tutoring | <input type="checkbox"/> Chaperoning (field trips, etc.) |
| <input type="checkbox"/> School governance committees | <input type="checkbox"/> Career days/special presentations |
| <input type="checkbox"/> PTA/PTO activities | |
| <input type="checkbox"/> Other _____ | |
16. Were faculty and staff responses to your First Day event generally:
- | | |
|--------------------------------------|----------------------------------|
| <input type="checkbox"/> Favorable | <input type="checkbox"/> Neutral |
| <input type="checkbox"/> Unfavorable | |
17. Were student responses to your First Day event generally:
- | | |
|--------------------------------------|----------------------------------|
| <input type="checkbox"/> Favorable | <input type="checkbox"/> Neutral |
| <input type="checkbox"/> Unfavorable | |
18. Since your First Day event, have you observed an increase/improvement in:
- | | |
|--|---|
| <input type="checkbox"/> Communication from home to school | <input type="checkbox"/> Student social behavior |
| <input type="checkbox"/> Parent comfort level with teachers/administrators | <input type="checkbox"/> Homework completion rates |
| <input type="checkbox"/> Student attendance | <input type="checkbox"/> Overall school morale and tone |
19. Will your school plan a First Day of School event for 2005?
- | | |
|------------------------------|-----------------------------|
| <input type="checkbox"/> yes | <input type="checkbox"/> no |
|------------------------------|-----------------------------|
20. Please share additional First Day highlights or ideas for improvement:

**We'd love to see copies of newspaper clippings, photos, radio or video clips, and samples of hand-outs.
Send to:
First Day Foundation, PO Box 10. Bennington, VT 05201. **Thank you for your time!***